

BETF Media Kit



Preparing High School Students for Global
Advancement in Information Technology

BDPA Education and Technology Foundation

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BETF (BDPA Education and Technology Foundation) is a 501(c) (3) non-profit charity established in 1992 to financially support student education and technology initiatives, BETF works through BDPA local chapters across the United States.

BDPA (Black Data Processing Associates) was founded in 1975 from a concern that minorities were not adequately represented in the workforce of the new and emerging computer industry.

Some of the programs funded by BETF in recent years include:

Annual National IT Showcase

Designed for both High School and College students, the Annual BDPA National Information Technology (IT) Showcase allows student presenters from educational institutions across the United States to showcase their research papers by presenting and demonstrating their findings.

BDPA IT Corps

The BDPA IT Corps is a program that is characterized by connectivity on an international level - through computer technology as well as by establishing direct social ties. Its mission is to broaden the experiences and professional preparation of its participants through exchanges of technology and cultural knowledge that addresses community issues in the United States and in developing countries. The mission will be fulfilled by visits to hosting countries by teams of volunteer students who have participated in the HSCC program. While in a country, the students and chaperones will participate in visits to educational institutions, meet, socialize and work with local peer group students, while having technology discussions and creating local computer competitions, wherein the topics and issues being addressed have a local or national priority.

BDPA IT Institute

BDPA launched the Information Technology Institute certification program at Auburn University in September 2006. The BDPA IT Institute supports the computer professional by increasing technical competence, maximizing leadership potential and utilizing an academic partnership with Auburn University's Distance Learning program. The institute offers online certification programs supporting the entry-level IT Associate, the mid-level IT Professional, and the advanced-level IT Master.

Bemley Scholarship Fund

Contributions will support 4-year scholarship grants for students of the top five HSCC teams attending post secondary educational institution.

National BDPA Conference

The National BDPA Technology Conference appeals to African Americans seeking new opportunities for long-term success and a prosperous future. The conference provides a total information technology experience to students (high school and college), information technology professionals, entrepreneurs, IT senior managers, corporations, academia, government agencies and the research community. This value-packed slate of offerings given by field experts, exemplifies the BDPA commitment to provide state-of-the-art training, professional growth and technical development, entrepreneurial opportunity, technical resource offerings, and access to leading edge technology to its members, corporate supporters, and the community.

National High School Computer Competition (HSCC) Alumni

The mission of the HSCC Alumni Program is to help actualize the BDPA continuum of taking our community "from the classroom to the boardroom" by maintaining contact with HSCC Alumni throughout their college years and beyond.

Science, Technology, Engineering and Mathematics (STEM) education initiatives & National High School Computer Competition (HSCC)

Throughout the year, local BDPA chapters conduct STEM training programs for the youth in their communities. These programs are designed to expose teens to the concepts of computers and give them the expertise to develop web applications.

SITES Endowment Fund

Funds are used to support the preparation, participation and performance of 30 HSCC teams per year at rate of \$10,000 per Chapter

Our Choice to Help Will Make the Student's Choice Easier

GOAL: Increase SITES endowment fund to five million dollars over a five year period.

Financial contributions to BETF are 100% tax deductible.

BETF relies heavily on contributions from Charitable Foundations, Corporations and individuals. Below is a list of current BETF Donors (June 2009 – May 2010):

- Abbott Laboratories Fund
- Allstate Giving Campaign
- AT&T Foundation
- Bank of America
- BlueCross BlueShield of Louisiana
- Boeing Charitable Trust
- Dell Foundation
- Eli Lilly & Company
- Entertainment Industry Foundation
- IBM Foundation
- ImaginOn Center
- Information Technology Senior Management Forum
- JPMorgan Chase Foundation
- Microsoft
- National Black United Federation of Charities
- Nextium Solutions
- Northrop Grumman Foundation
- Prudential Foundation
- Raytheon Charitable Foundation
- Richmond Times-Dispatch
- Sempra Energy Foundation
- Truist United Way
- United Way of Central Indiana
- United Way of Central Carolinas
- United Way of Greater Richmond & Petersburg
- WellPoint Foundation
- Wells Fargo Bank

You can have an impact on young IT Professionals of the future like these alums

Evan Hilliard (Charlotte, 2000-2001)



"I cannot put into words how much I grew as an IT professional, but just as a person interacting with an organization that had a family feel to it. There are so many positives about being on a HSCC team; I do not even know where to begin. You learn teambuilding skills; working with a deadline, presentation skills, leadership development, research/creative skills, networking skills...the list is almost endless."

Monique Jones (Charlotte, 2008)



"They taught me that companies are looking for leaders and you have to be able to go out there and present yourself. Thanks to HSCC, I am now more sociable and outgoing than I ever thought I would be. I have been practicing my networking skills with the faculty around the school as a senior this year, and I can honestly testify to you that opportunities definitely come to those who seek! "

Mackale Joyner, Ph. D (Kansas City, 1996)



“I would later learn that the BDPA national competition was a good experience for college, as I had to learn several new programming languages while in college in a short time span...when I arrived at Rice, someone from the admission office greeted me...she immediately identified me as the person who competed in a national computer programming competition... She went on to tell me that the competition really distinguished my application from others and was one of the main reasons why Rice accepted me. The door that the BDPA helped open at Rice subsequently led to other doors being opened, which enabled me to complete my PhD in Computer Science at Rice University.”



Board of Directors

Lydia Barron, Chief Information Officer, JNET Communications

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Staff

BETF Executive Director R. Wayne Hicks



R. Wayne Hicks is the Executive Director for the BDPA Education & Technology Foundation, the non-profit fundraising arm for a national IT association. Wayne served as BETF executive director when first created in 1992-1993. He returned to that leadership position again in 2006. Wayne has been active leader in BDPA since he joined in 1988.

Wayne accepted the challenge of growing the impact of BETF as their executive director in 2006. Under his guidance, the Foundation increased the number and amount of scholarships, donations and chapter grants in each of the past three years. Currently, he is working with a dynamic Board of Directors to implement a \$5 million BETF Endowment Fund. Wayne received a Bachelor of Arts Degree in political science from the University of California, Riverside. He is a past member of the federal government Senior Executive Service.

Currently, he owns his own consulting business focused on leadership transformation projects and online marketing.

Wayne has been a frequent workshop presenter at regional & national training seminars discussing topics such as, "Vanishing Black Male," "Dealing with Office Politics," "Bridging the Digital Divide," and "Strategies for Success." Wayne is a single parent with three children.

BETF Chief Information Officer Rudy H. M. Duke



With more than 25 years in the management and technology consulting industry, Rudy Duke has worked closely with IT executives to facilitate business solutions by leveraging business strategy, business process innovation and the judicious use of leading edge Internet technologies.

Rudy has been an active leader in BDPA since he joined in 1991. He served as Washington DC Chapter President, successfully transforming the chapter into a member service oriented entity.

In 1997, Rudy guided the reengineering of the National BDPA organization through an Enterprise Transformation Plan (ETP) that placed BDPA into its current structure. Rudy then served as National Vice President of Member Services. He served as the Executive Director for the BDPA Education Technology Foundation (BETF) and is currently its Chief Information Officer.

Rudy was born in Georgetown, Guyana, South America and currently resides in Bowie, Maryland. He is married to his wife, Stacey, since 1985. They have three young adult daughters.

BETF Chief Financial Officer Valorie Hartridge



You can learn more about BDPA on any of these social media platforms



<http://betf.blogspot.com/>



<http://www.facebook.com/pages/BDPA-Foundation/13734387198>



<http://www.flickr.com/photos/betf/>



<http://bdpa.groupsite.com/group/BETF>



<http://www.linkedin.com/groups?gid=2430638>



<http://twitter.com/BDPA>



<http://www.youtube.com/user/BDPAFoundation>



<http://finance.groups.yahoo.com/group/BETF/>

BETF would like to express its appreciation to Martin Lindsey (www.martyBLOGS.com) for his volunteer efforts in creating this media kit.

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